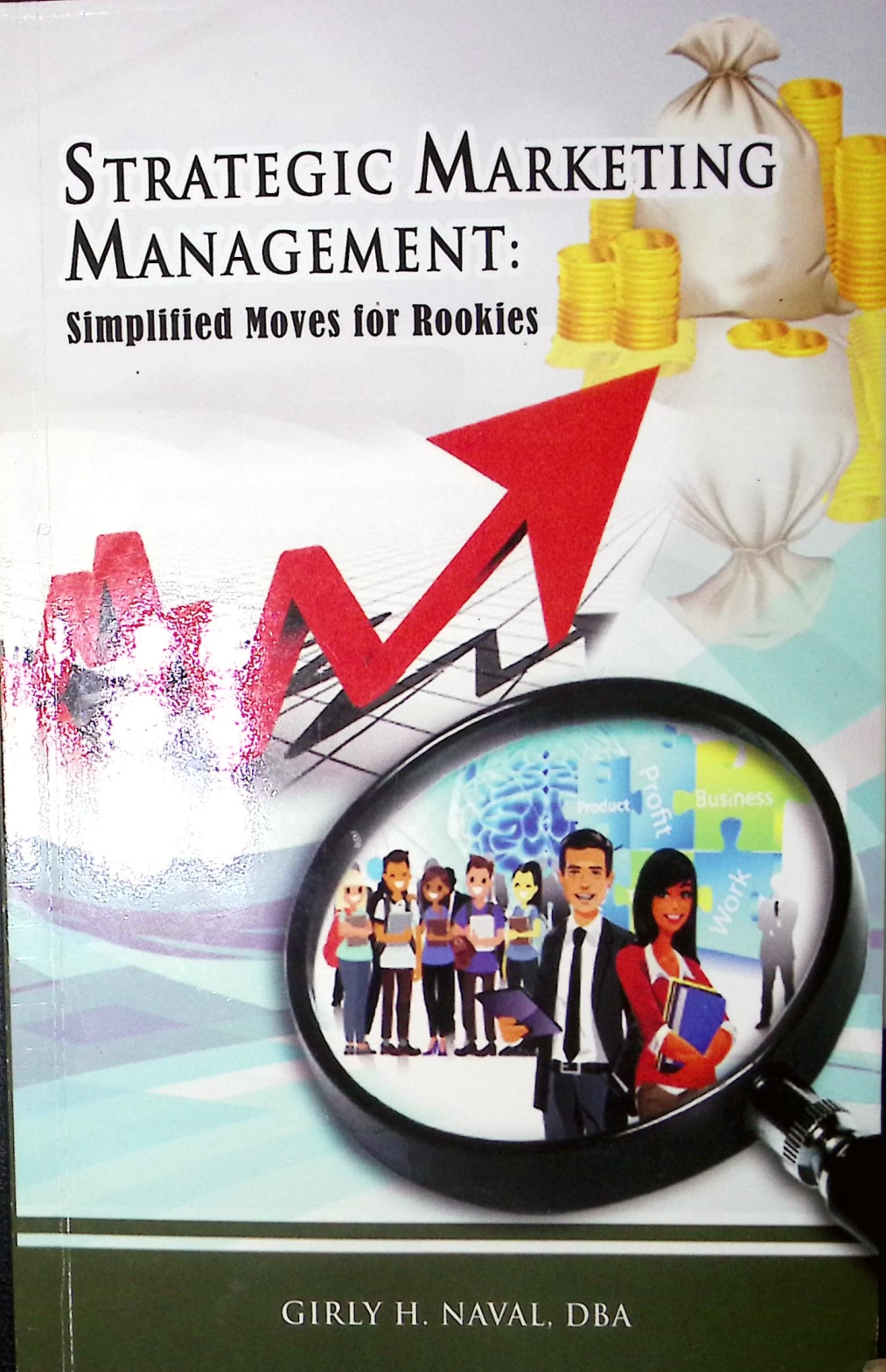


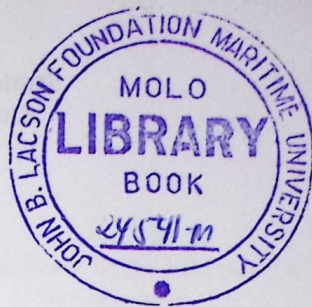
# STRATEGIC MARKETING MANAGEMENT:

**Simplified Moves for Rookies**



GIRLY H. NAVAL, DBA

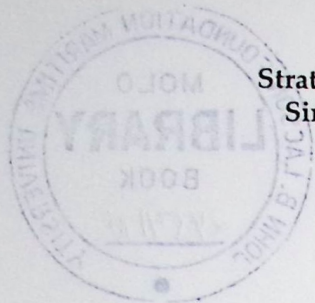
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# **STRATEGIC MARKETING MANAGEMENT: Simplified Moves for Rookies**

*Girly H. Naval, DBA*





## Strategic Marketing Management: Simplified Moves for Rookies

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Girly H. Naval

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